

## MARTIN G. STEIB

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### EXPERIENCE

#### **EYEWONDER**

Atlanta, GA

*Senior Web Designer* (November 2010 – present)

- Designing landing pages, portals, HTML emailers and other web related marketing materials
- Developing brand oriented projects including product logos and print for both internal and external clients
- Producing promotional video materials in After Effects and Flash for trade shows and web advertising

#### **SELF-EMPLOYED**

Chicago, IL

*Graphic/Web Designer* (December 2009 – November 2010)

- Rebranded marketing materials, creating Flash content and redesigned web site for Apogee, Inc.
- Digital media designer for various UK-based music industry management companies
- Design consultant for Cyber Development Group International

#### **HAVISION NETWORK VIDEO, formally VIDEO FURNACE, INC**

Lake Forest, IL

*Senior Designer* (August 2002 – December 2009)

- Managed company web site in order to keep site current, user-friendly and drive new business
- Created graphics and diagrams for use in proposals, and presentations that directly related to company growth
- Developed Flash-driven web projects, streaming video tutorials and user interface designs for demonstration applications, resulting in receiving accolades from within and outside the company
- Produced technical drawings, data sheets and marketing materials used by sales team and end-users to increase ease of use and customer satisfaction
- Collaborated with engineering team for user interface designs for both hardware and software
- Participated as member of marketing team to update and rebrand existing products to increase marketability
- Designed booths, banners and marketing materials for trade shows to enhance corporate appeal

#### **CLEARBAND, LLC**

*Graphic/Web Designer* (January 2000 – August 2002)

Schaumburg, IL

- Established branding, corporate identity and usage guidelines
- Provided user interface design for video technologies
- Created Flash-based movies for an enhanced web experience and broadcast video

#### **SELF-EMPLOYED - Graphic/Web Designer/Tour Manager/Musician**

London, UK

- Designed and managed web sites for major record labels, including Sony, Mercury, Virgin and Polydor
- Created album sleeves, promotional materials and merchandising for record and management companies
- Composed music, electronically, for video games and music software to boost user experience
- Performed as a session musician for recording and touring
- Managed tours of several signed bands throughout Europe and the United States

### PREVIOUS FREELANCE PROJECTS

- Designed web site, branding and Flash projects for CloseUp Productions, a UK-based media company
- Created web site theme, album sleeves and merchandising for 369 Music, based in the UK
- Designed and developed Flash-based web site for British-based television music composer, Willie Dowling

### EDUCATION

#### **SOUTHAMPTON COLLEGE OF TECHNOLOGY**

Southampton, UK

*Bachelor of Arts in Print Design Production*

### SOFTWARE & PROGRAMMING LANGUAGES

Adobe InDesign, Photoshop, Illustrator, After Effects, Acrobat Professional, Dreamweaver and Flash; Microsoft Office; SketchUp 3D; Apple iWork; Ableton Live; Cinema 3D; XHTML; CSS; Flash; PHP; JavaScript; and WordPress